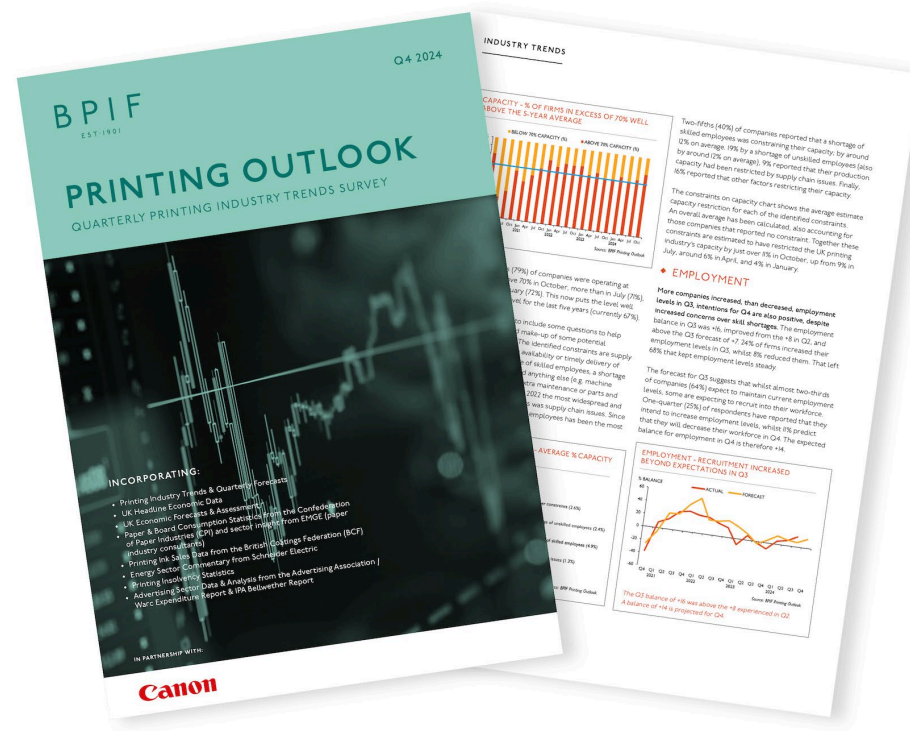
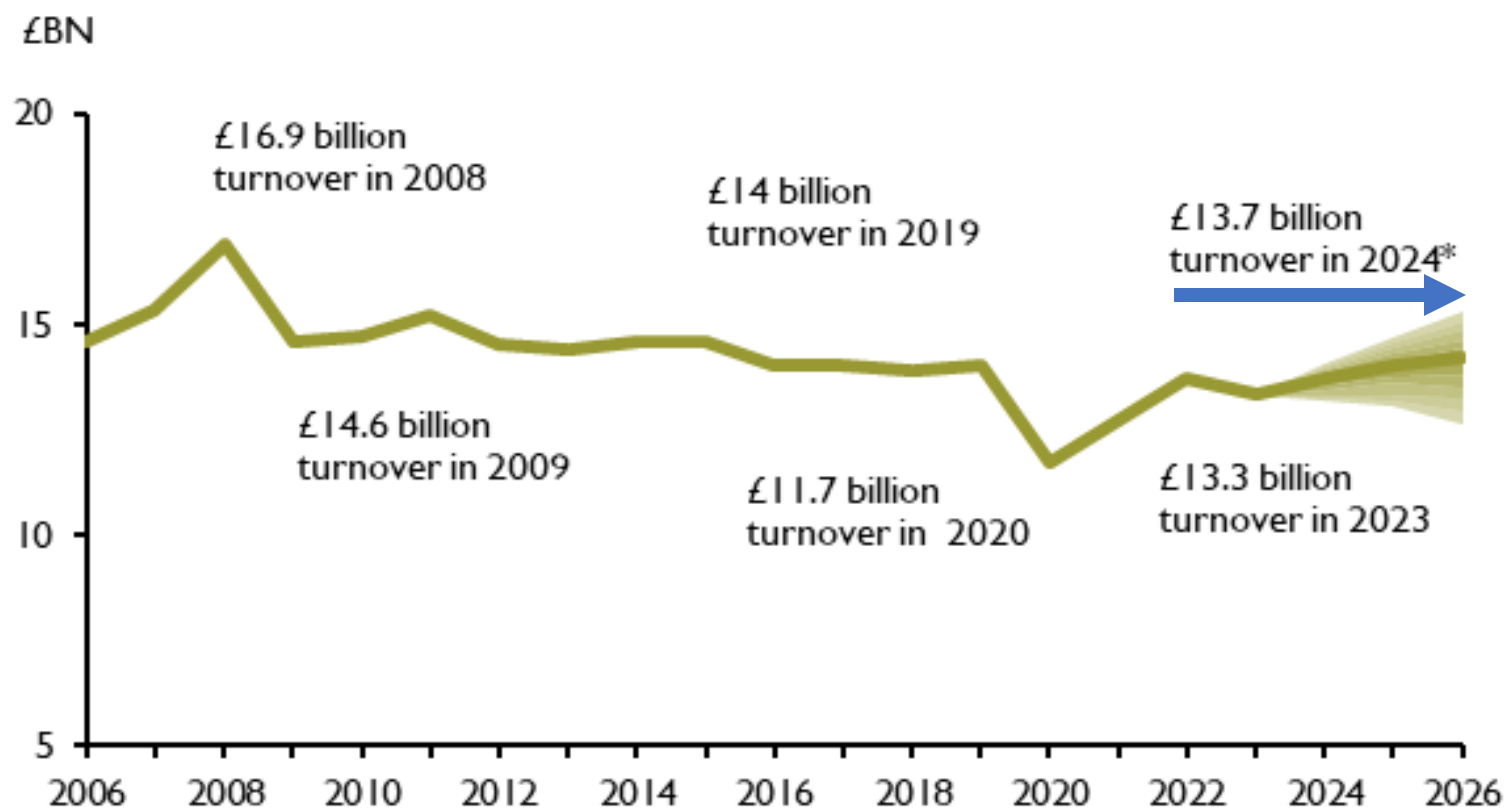


UK Printing and Printed Packaging

Charles Jarrold
Chief Executive
BPIF

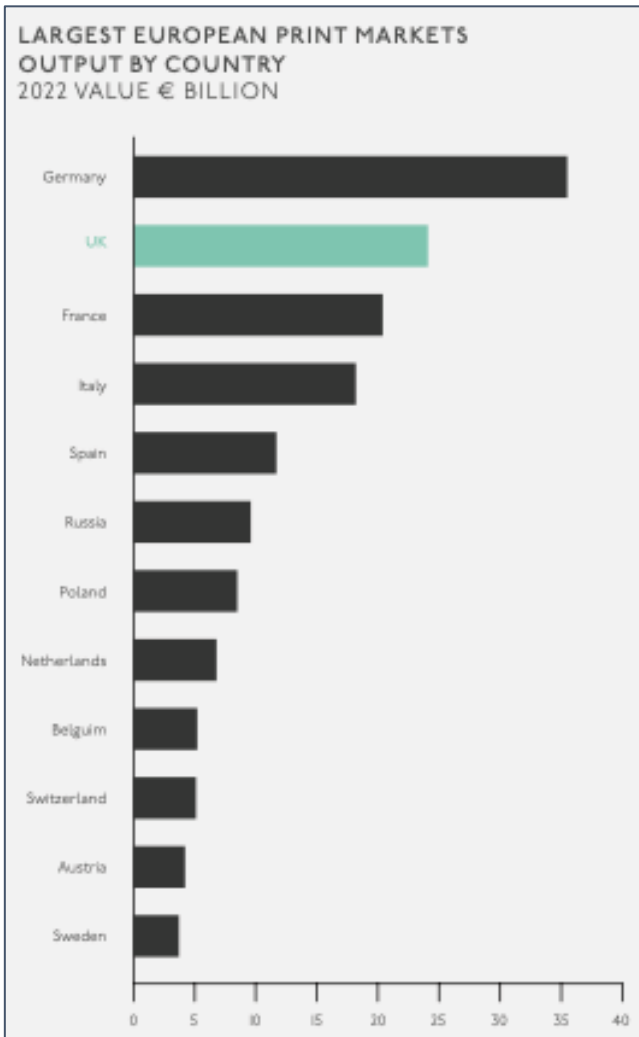


UK Printing Industry – turnover (£bn) 2006-2026



Source: BPIF *2024-2026 forecast estimates

International Importance



WITH A TURNOVER OF £13.7 BILLION, GROSS

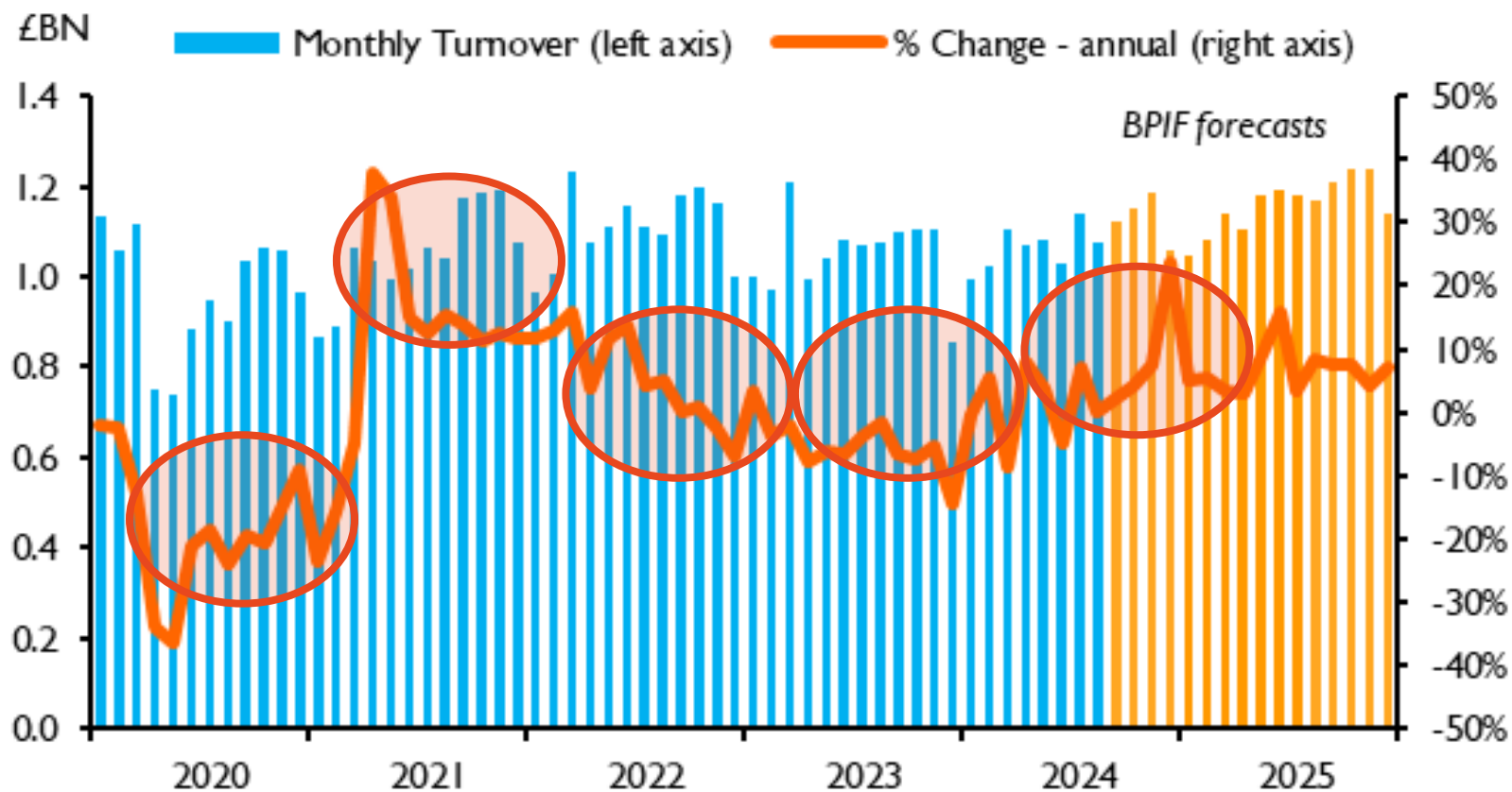
VALUE ADDED OF £6.5 BILLION AND EMPLOYING

AROUND 98,000 PEOPLE IN 7,200 COMPANIES, THE

UK PRINTING INDUSTRY REMAINS AN IMPORTANT

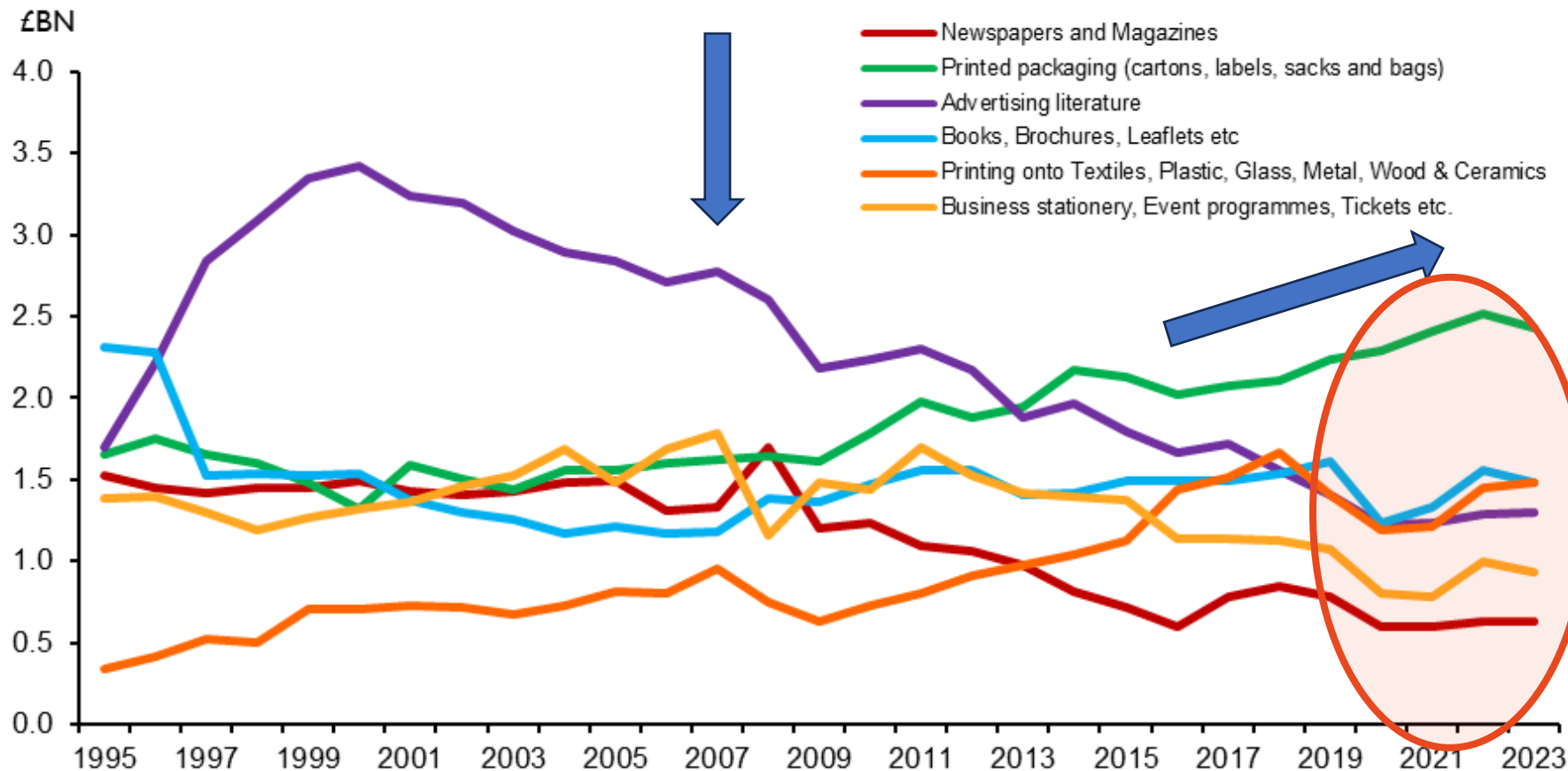
ECONOMIC CONTRIBUTOR AND EMPLOYER IN

ALL UK REGIONS.



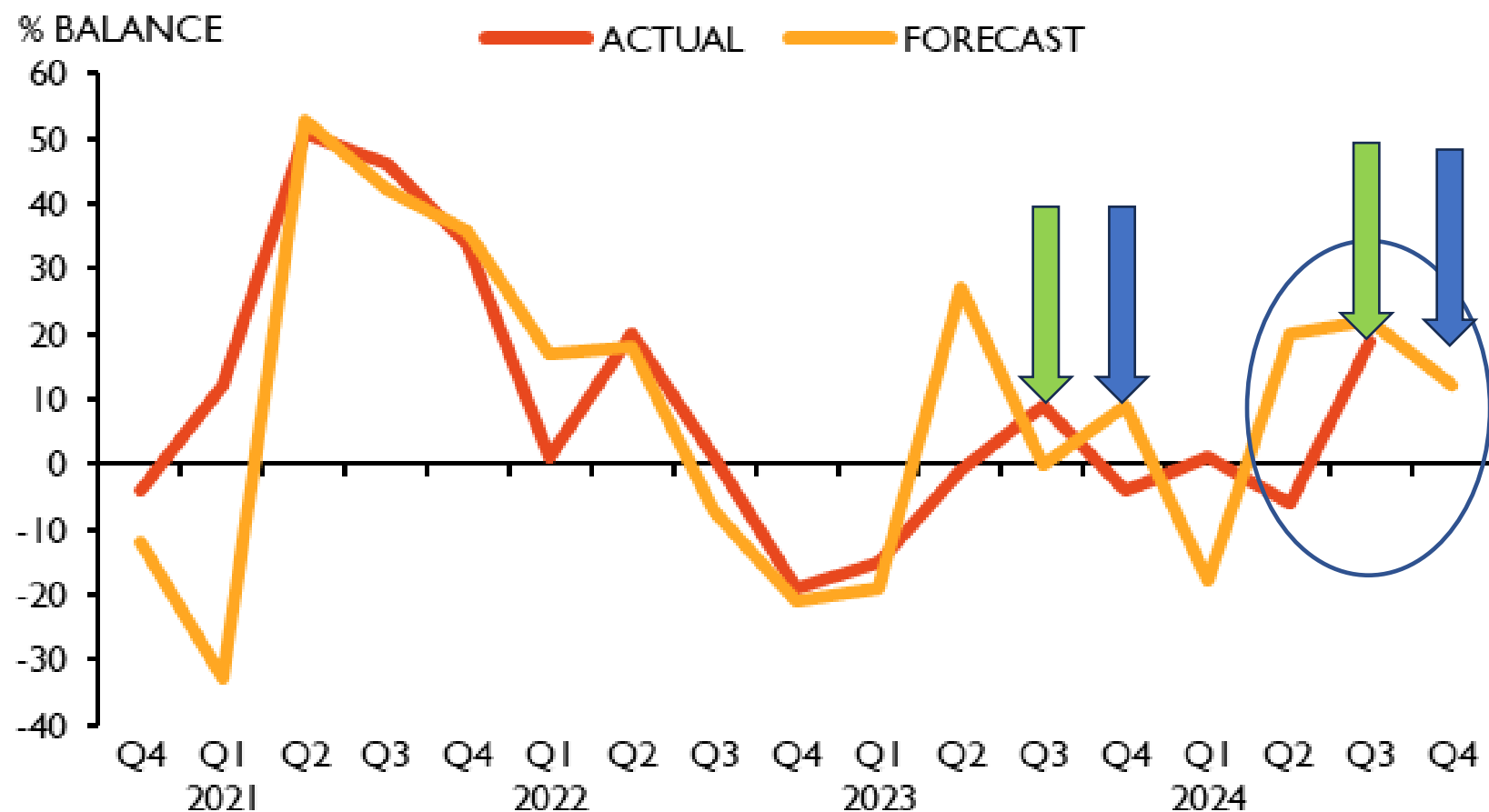
Source: BPIF analysis of ONS data

**PRINTING
TURNOVER
INCLUDING
CARTONS, LABELS
AND PAPER
STATIONERY**



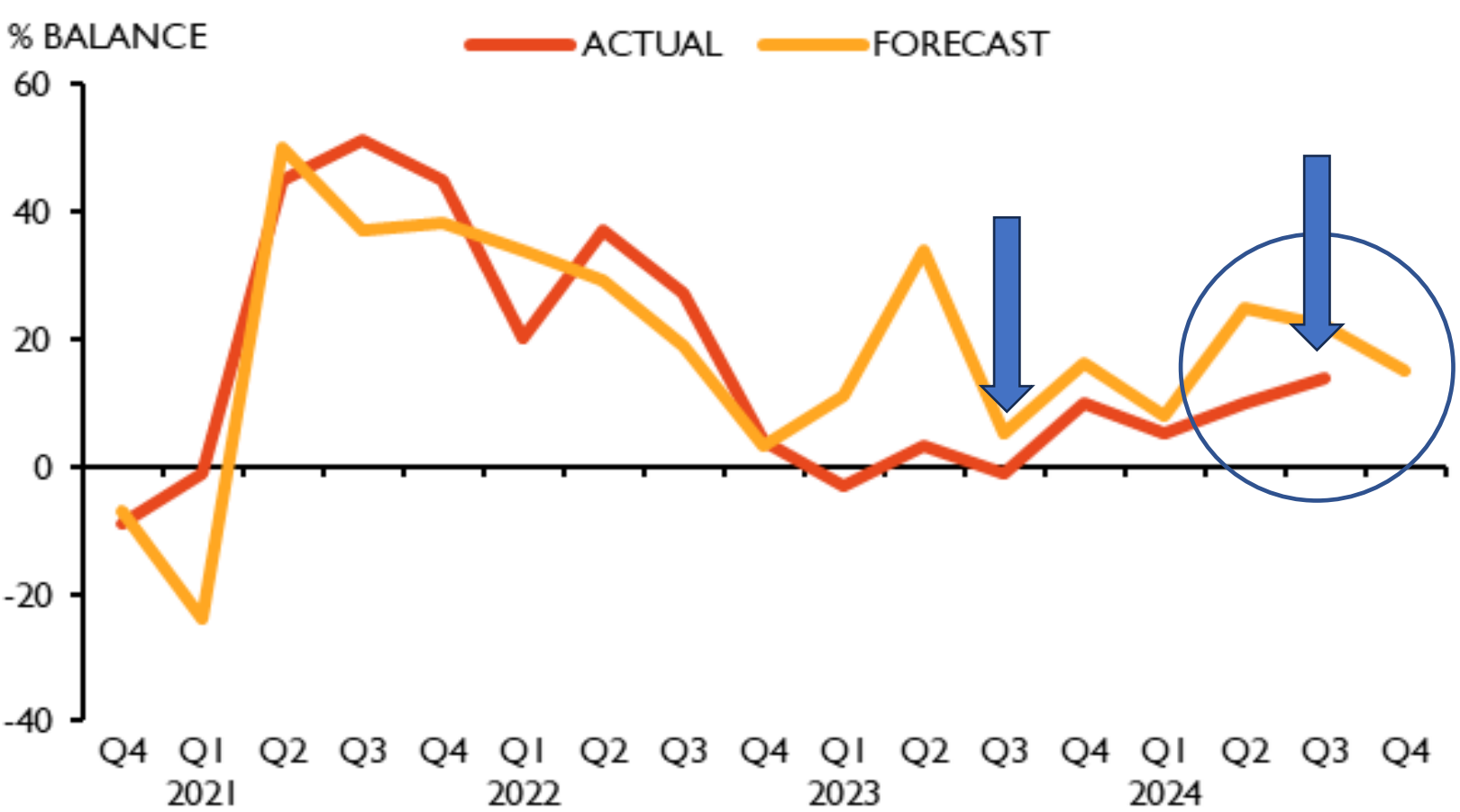
Source: BPIF analysis of ONS Prodcorn data

**SECTOR
TURNOVER
ADVERTISING
DECLINE,
PACKAGING
GROWTH**



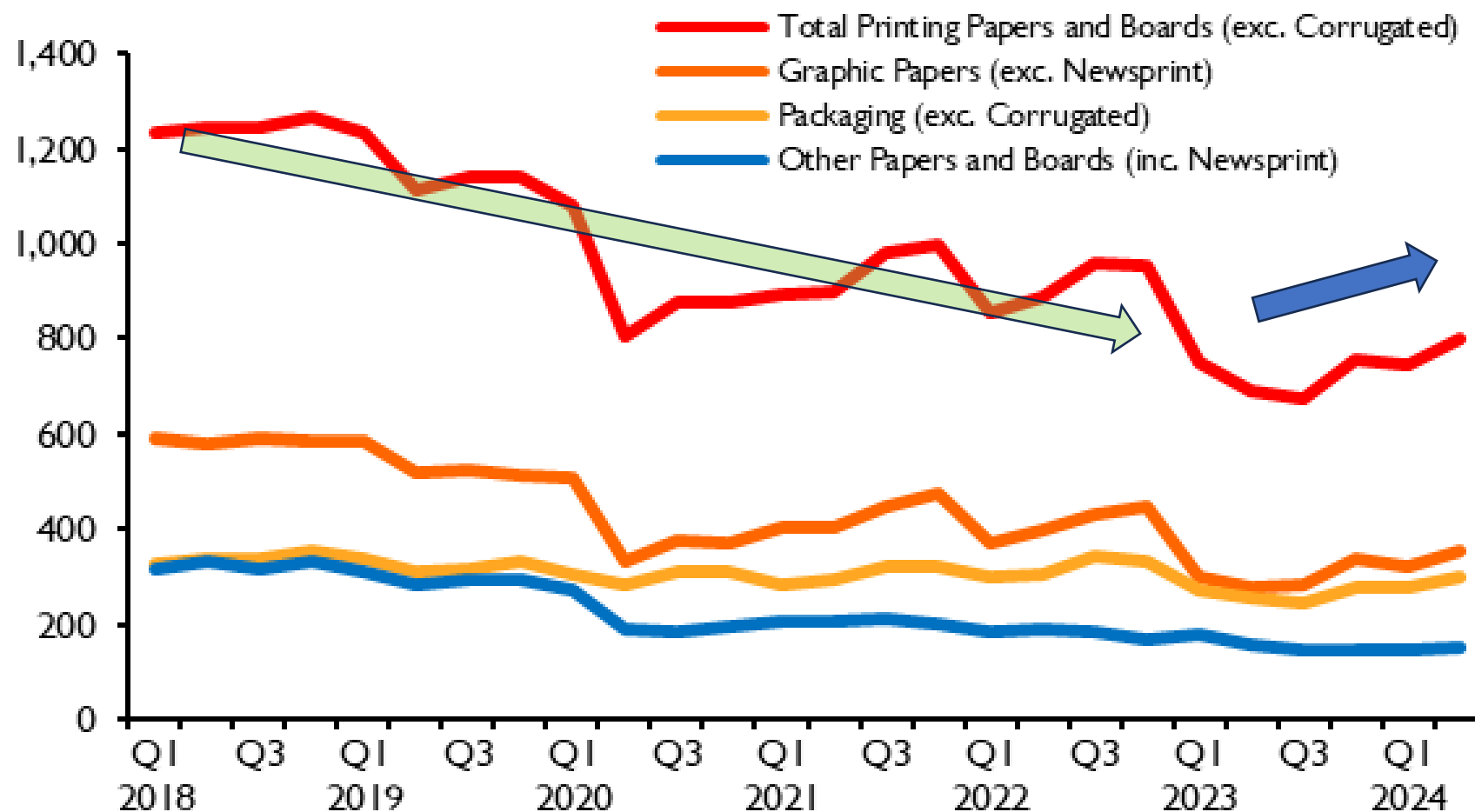
**GENERAL STATE OF
THE TRADE
STRONG
IMPROVEMENT IN
CONFIDENCE
DURING Q3**

Source: BPIF Printing Outlook



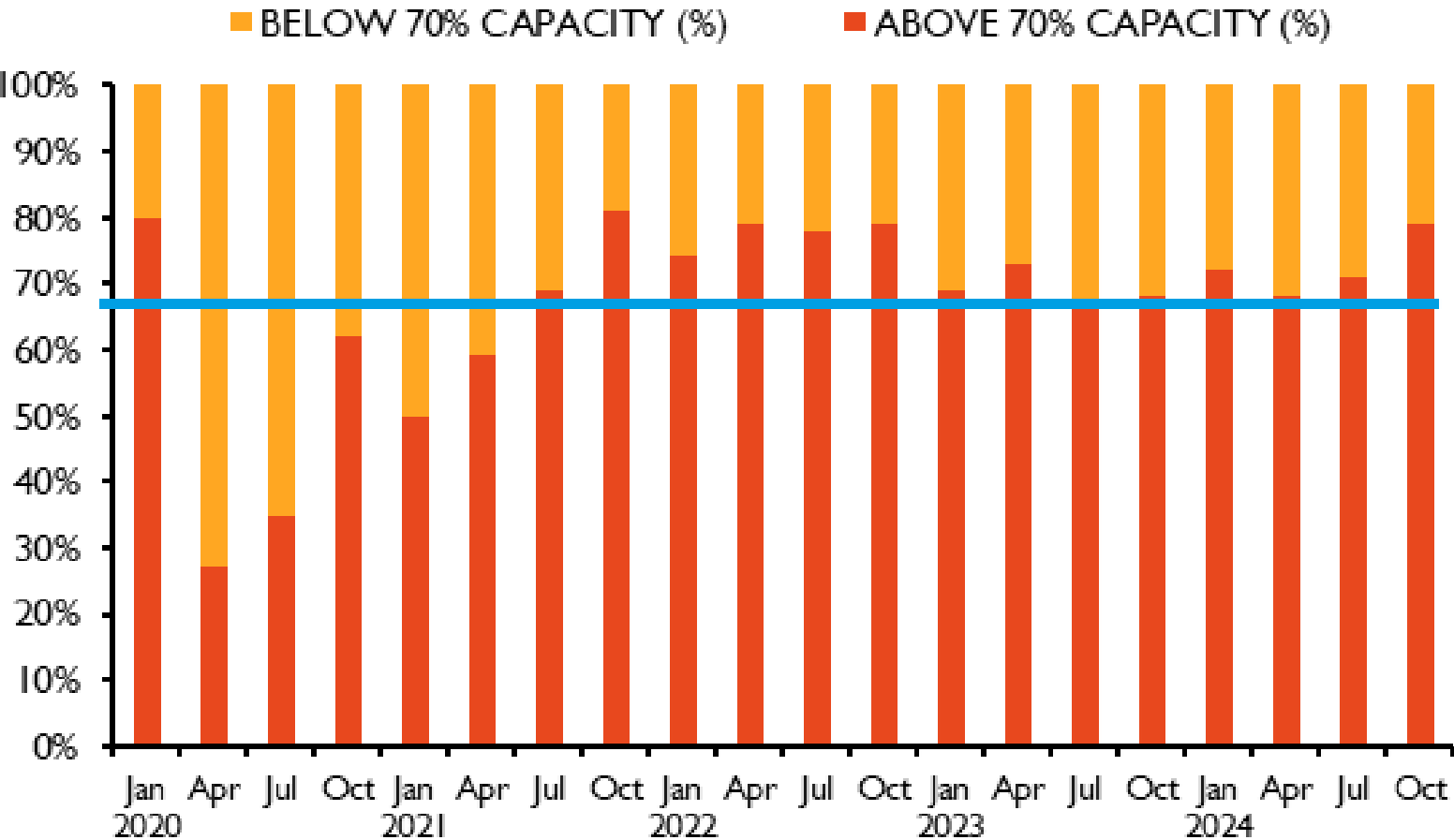
Source: BPIF Printing Outlook

VOLUME OF OUTPUT
Q3 IMPROVEMENT,
POSITIVE OUTLOOK
FOR Q4



**PAPER
CONSUMPTION
IMPROVED FROM
RECORD LOW IN
Q3 2023**

Source: BPIF Research presentation of data from the CPI



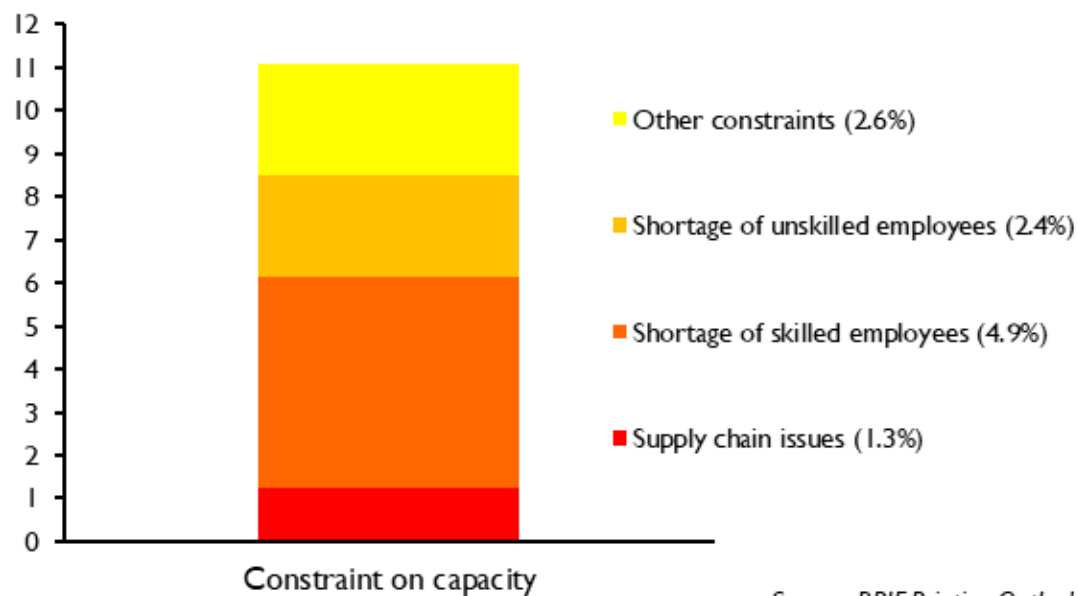
CAPACITY
% OF FIRMS IN EXCESS
OF 70% WELL ABOVE
THE 5-YEAR AVERAGE

Source: BPIF Printing Outlook

CONSTRAINTS ON CAPACITY SHORTAGE OF EMPLOYEES THE MAIN CONSTRAINT

2024 Q4

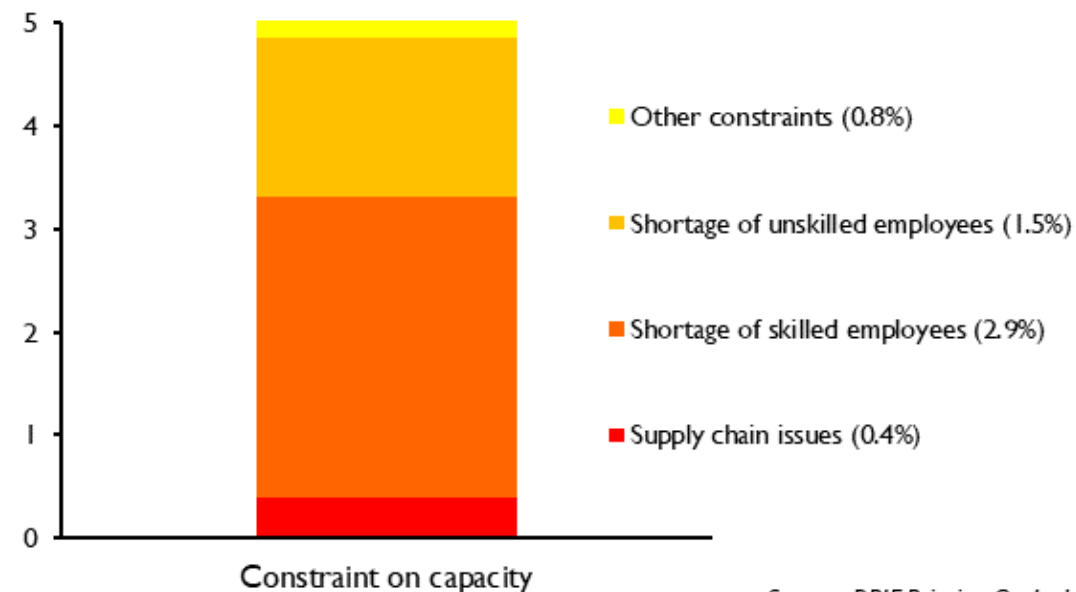
% CAPACITY CONSTRAINED



Source: BPIF Printing Outlook

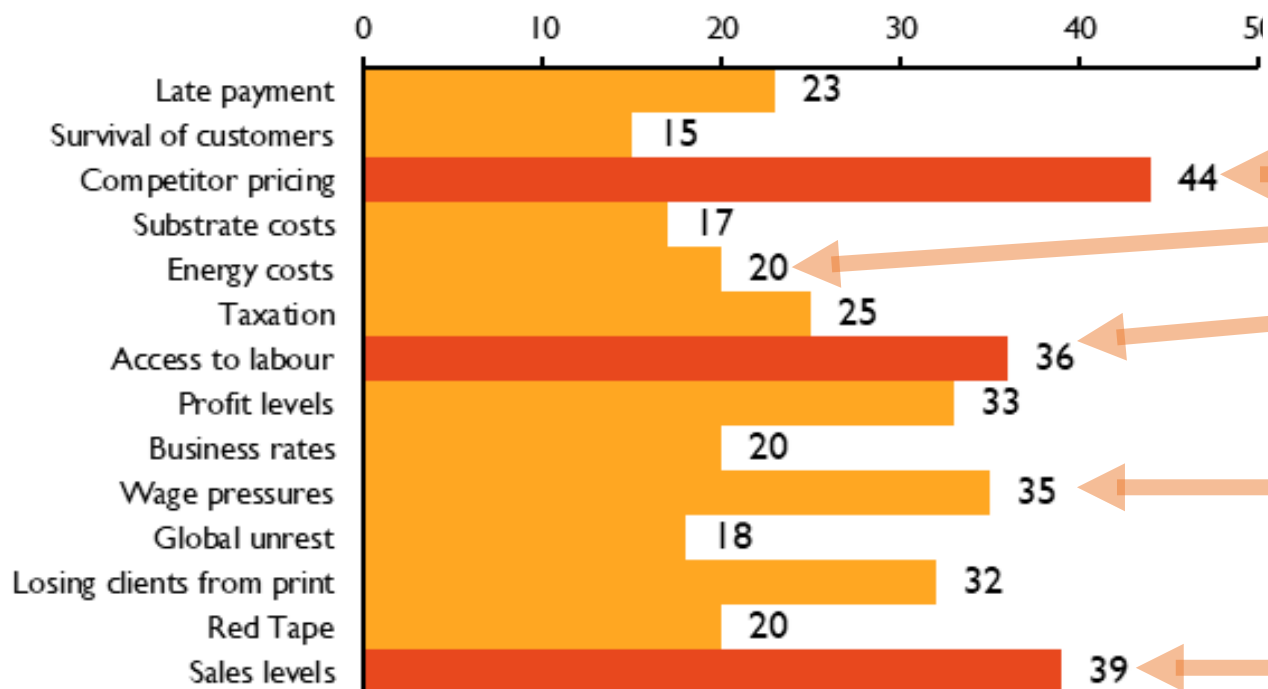
2023 Q4

% CAPACITY CONSTRAINED

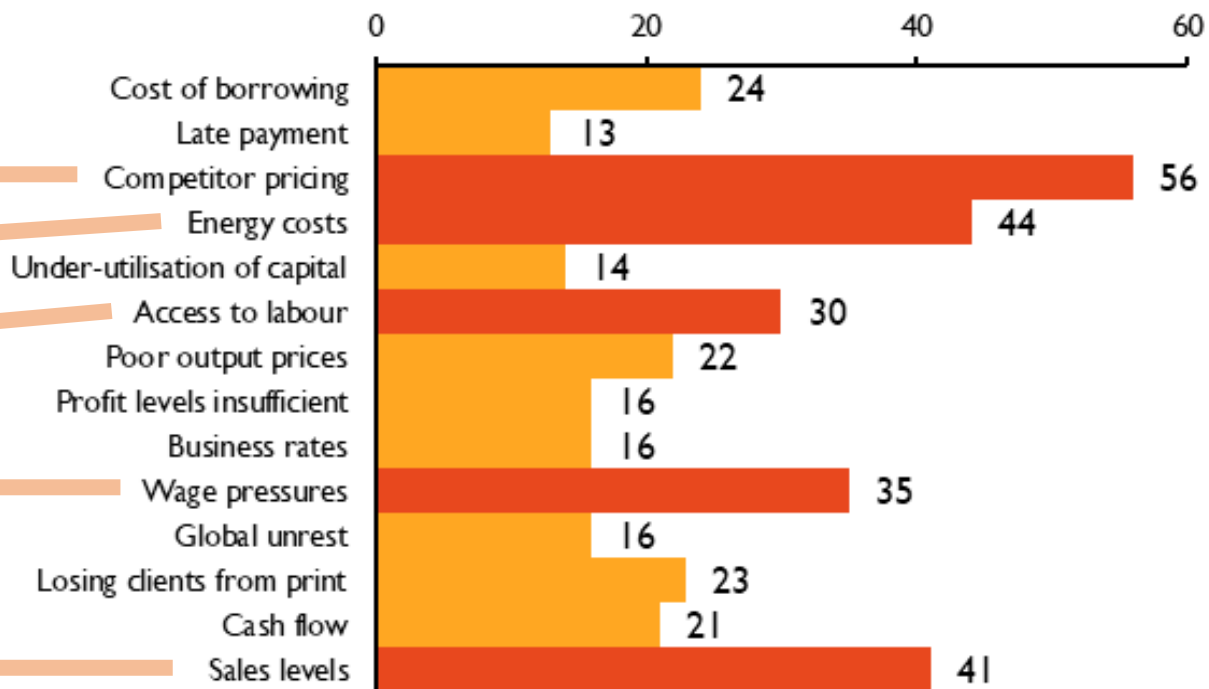


Source: BPIF Printing Outlook

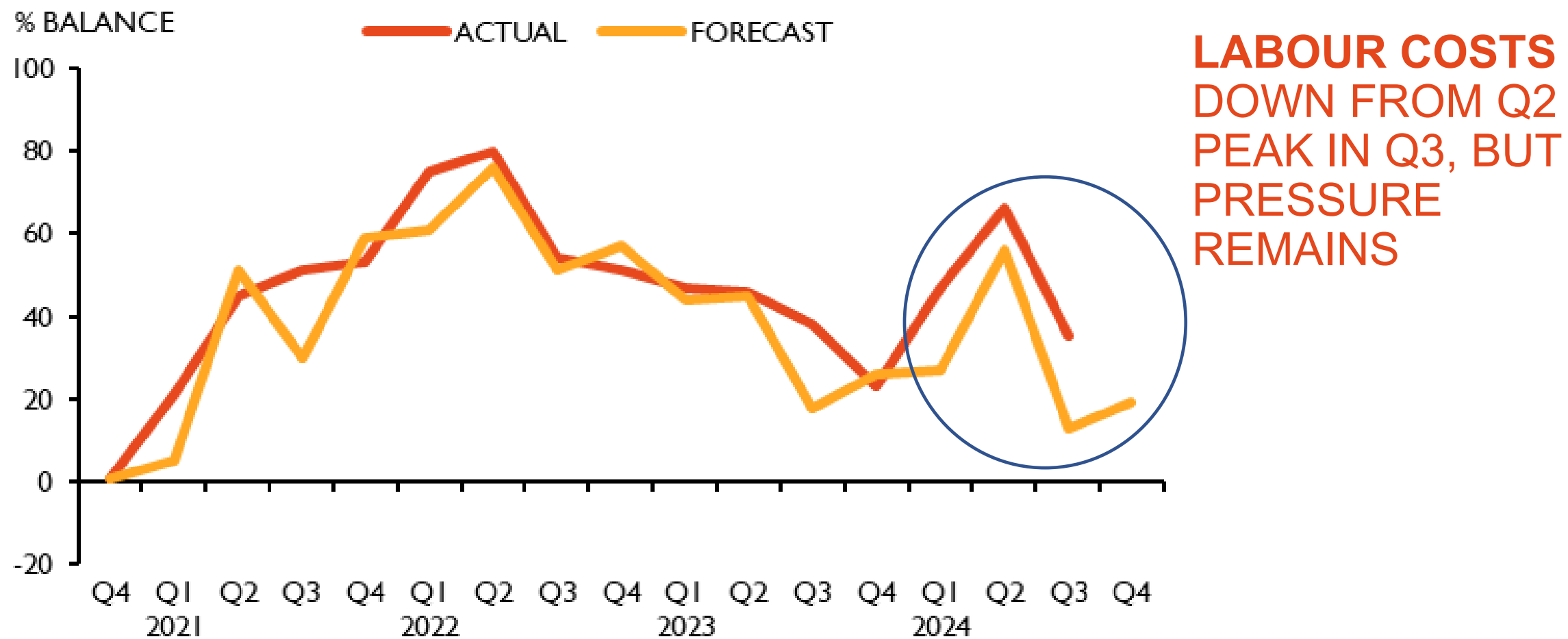
TOP BUSINESS CONCERNS - % OF RESPONDENTS



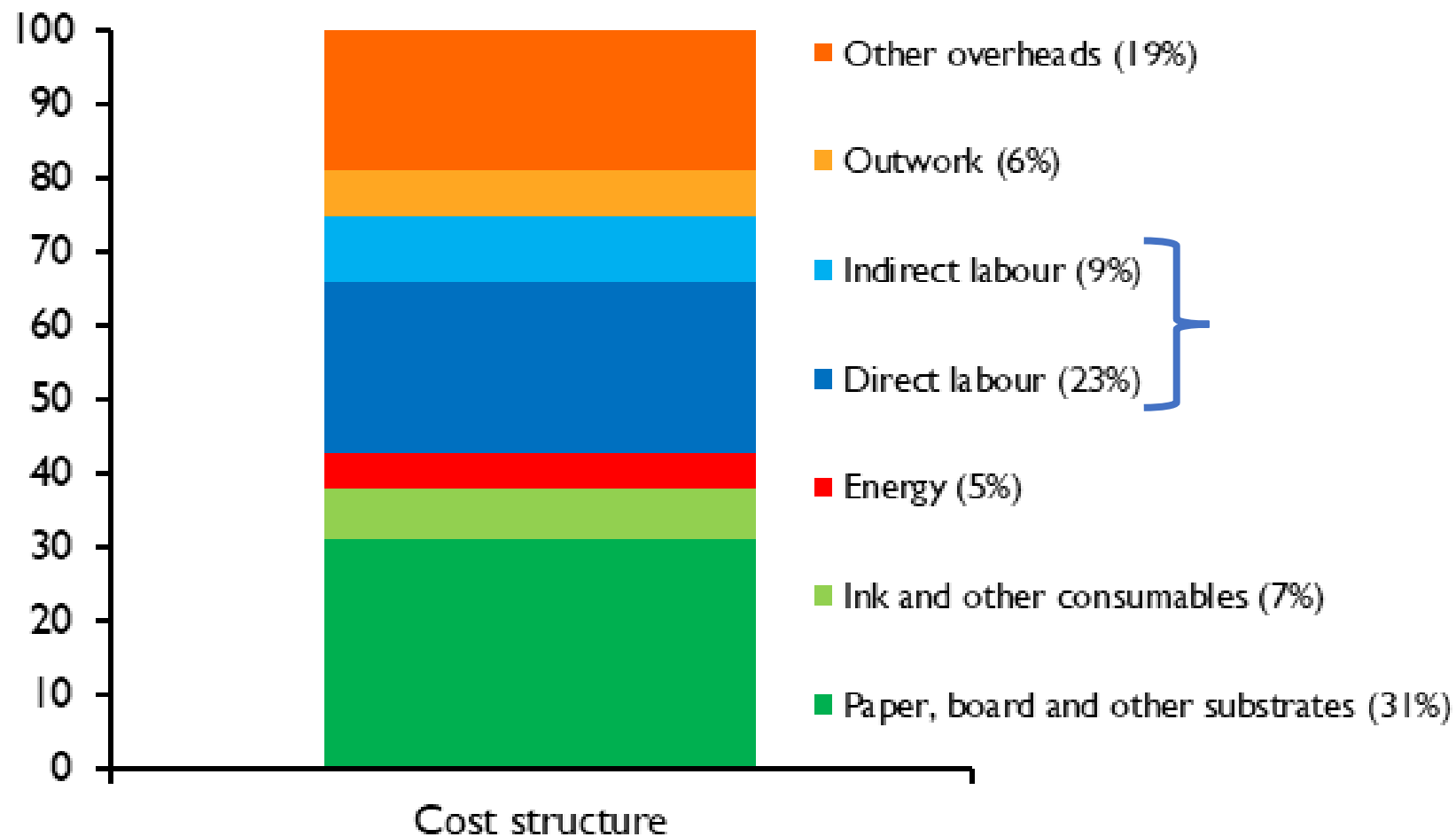
Source: BPIF Printing Outlook



Source: BPIF Printing Outlook



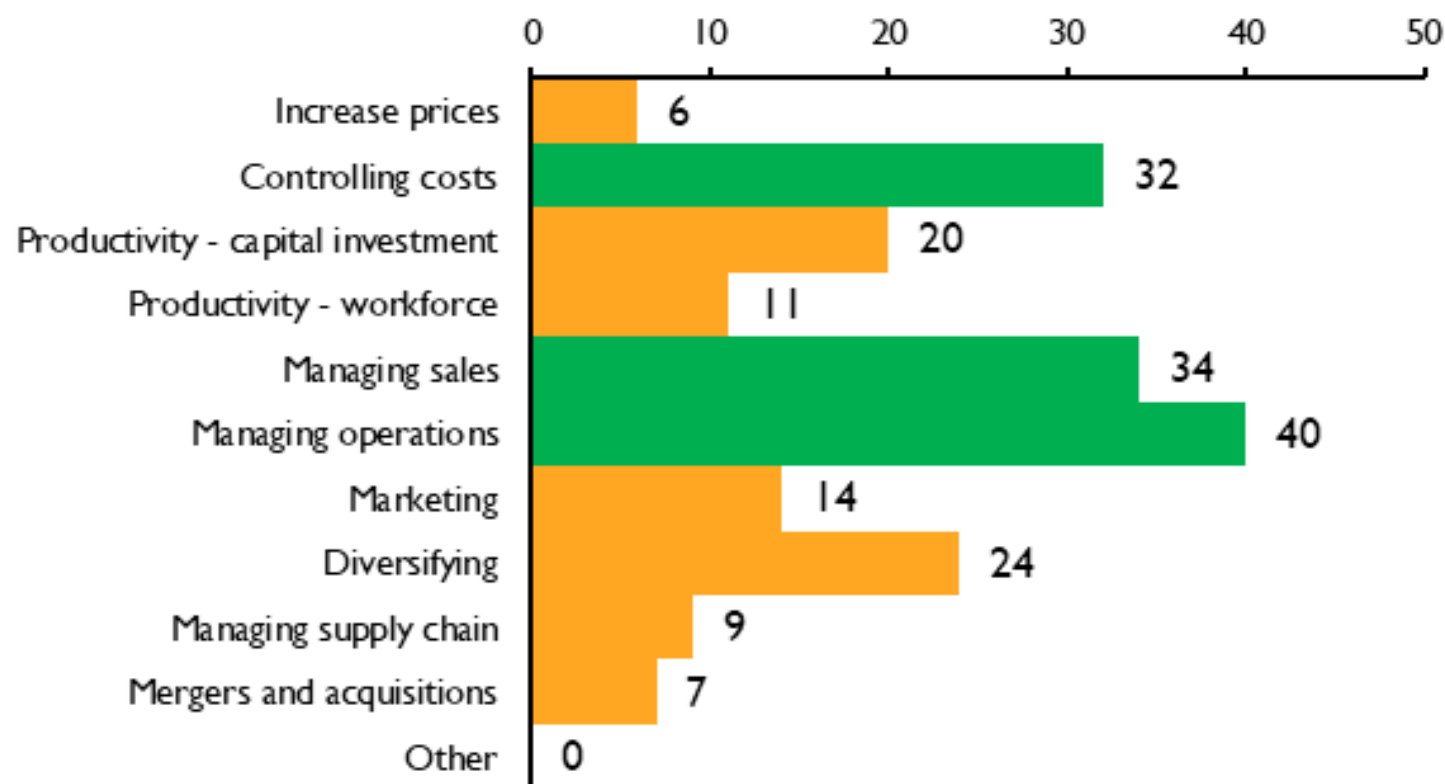
Source: BPIF Printing Outlook



COST STRUCTURE AVERAGE % BY COST CATEGORY

Source: BPIF Printing Outlook

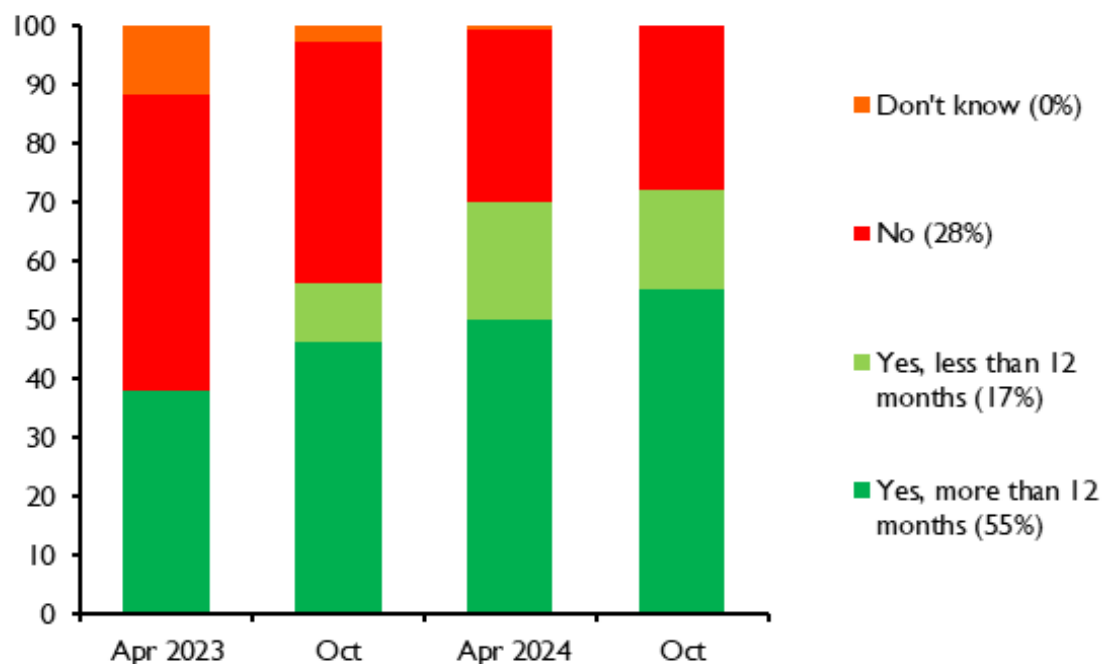
PLANS TO INCREASE PROFITABILITY - % OF RESPONDENTS SELECTING



Source: BPIF Printing Outlook

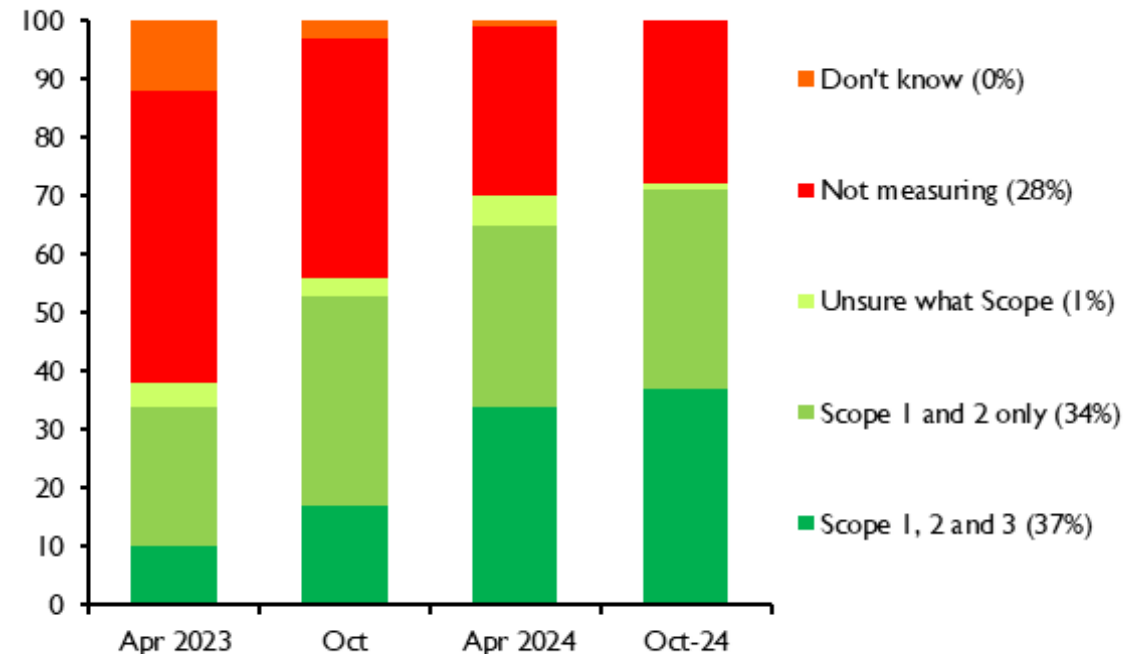
SUSTAINABILITY

MEASURING CARBON EMISSIONS



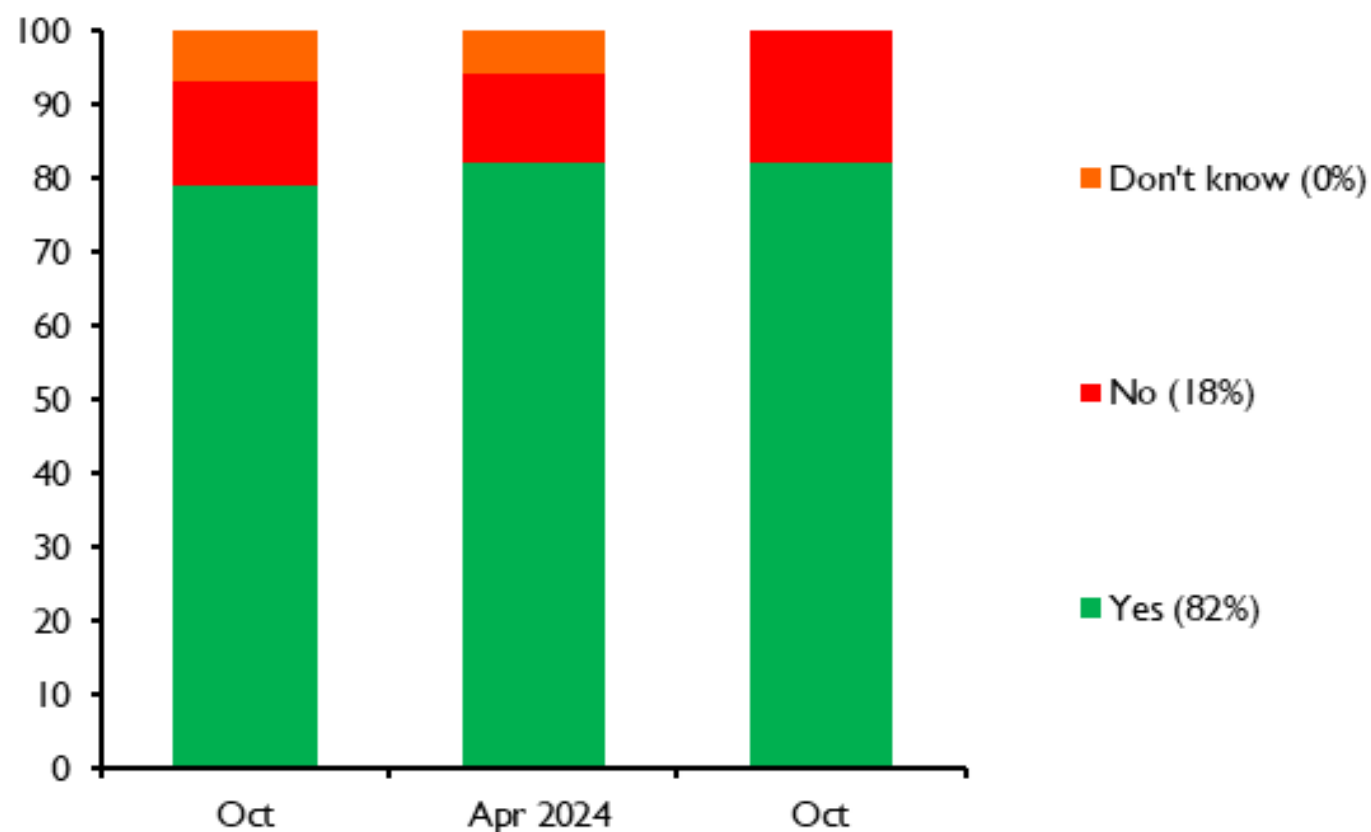
Source: BPIF Printing Outlook

SCOPE MEASURED



Source: BPIF Printing Outlook

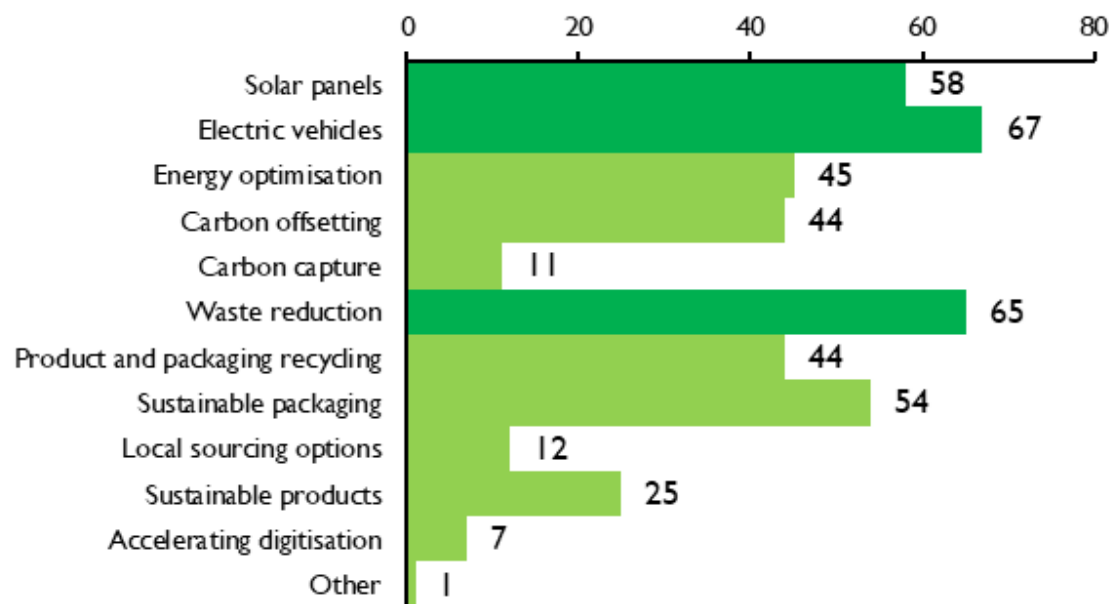
REDUCING CARBON FOOTPRINT



Source: BPIF Printing Outlook

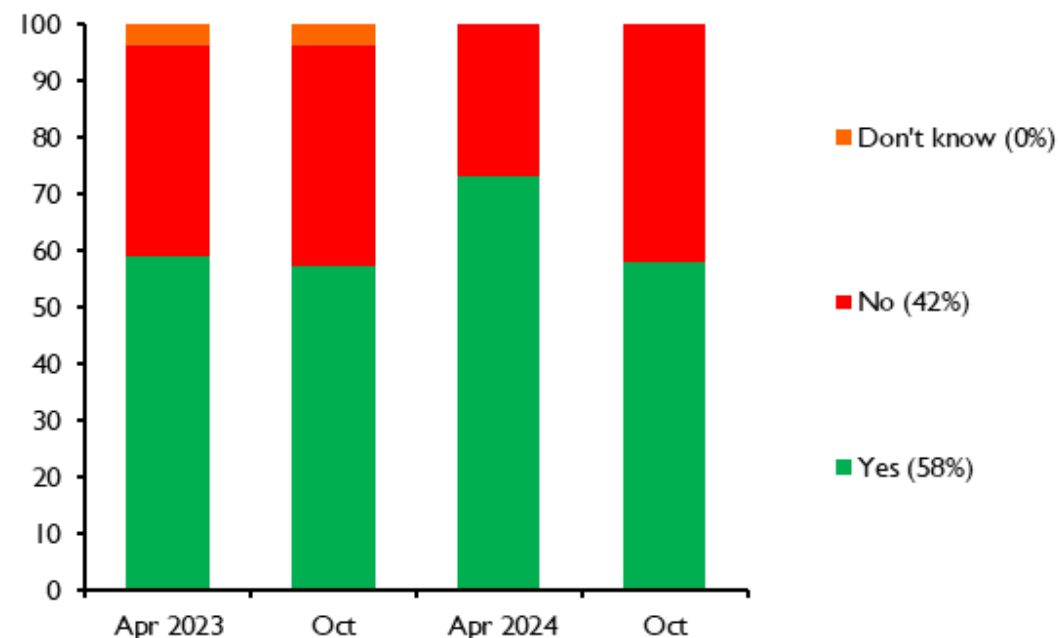
BRITISHPRINT.COM

SUSTAINABILITY INVESTMENTS



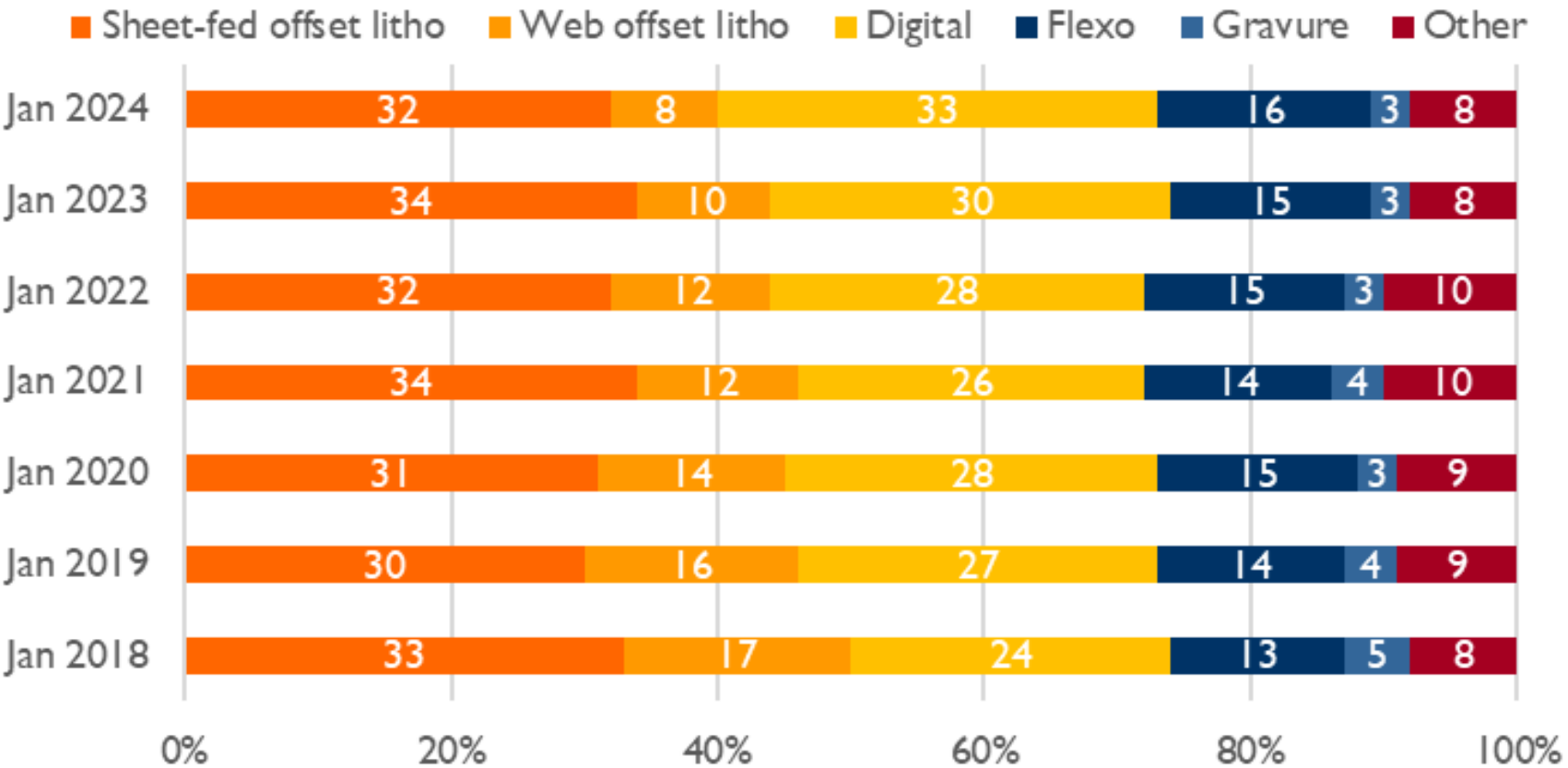
Source: BPIF Printing Outlook

INCREASED DEMAND FOR SUSTAINABLE PRODUCTS



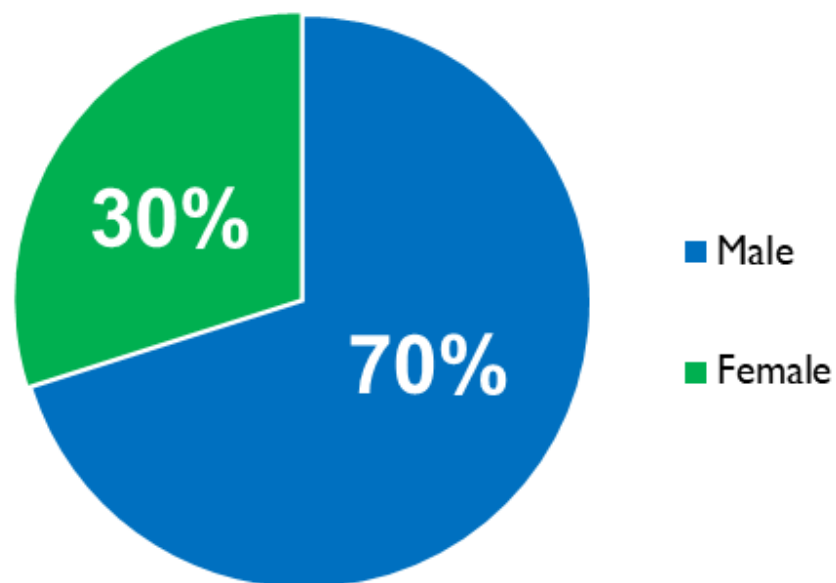
Source: BPIF Printing Outlook

UK printing process market share, 2018 - 2024



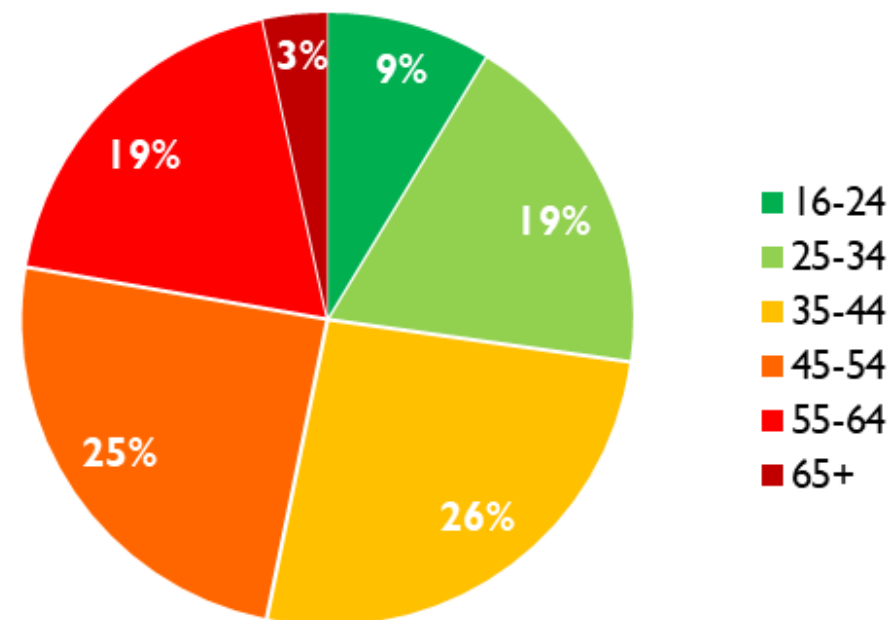
Source: BPIF Printing Outlook

UK PRINTING INDUSTRY EMPLOYEES BY GENDER



Source: BPIF Research analysis of ONS data

EMPLOYEES BY AGE



Source: BPIF Research analysis of ONS data

And finally...

CH

What does 2024 hold for the uk print industry



While I can't make accurate predictions, I can offer a speculative guess. In recent years, the print industry has been impacted by the shift towards digital media and online advertising. It's possible that the print industry in the UK will continue to face challenges as digital alternatives become more dominant. However, there may still be a demand for high-quality, niche print products and publications. Adaptation to new technologies and innovative printing methods could also play a role in the industry's future.



what is the future of the printing industry

- *Digital Transformation and Automation*
- *Customisation and personalisation*
- *3D Printing and New Applications*
- *Eco Friendly and Sustainable Practices*
- *Emergence of Smart and Interactive Print Media*
- *Growth in Packaging and Label Printing*
- *Shifts in Publishing and Marketing*
- *Globalisation and Regional Focus*

The industry is positioned for considerable change as it shifts from high-volume traditional printing to versatile, sustainable, and digitally integrated solutions. Businesses that embrace innovation, sustainability, and interactivity will likely thrive in this evolving landscape.

Printing Industry Research

<https://www.britishprint.com/research/industry-research/>



INTERGRAF ECONOMIC
NEWS (PAPER PRICES) -
OCTOBER 2024

OCTOBER 2024

Access the latest edition of the
Economic Newsletter for the
European Printing Industry for data
on paper consumption, and pricing
data for pulp, paper, and recovered
paper.

...



INTERGRAF ECONOMIC
NEWS (PAPER PRICES) -
SEPTEMBER 2024



GOVERNMENT CHANGES -
WE NEED YOUR SUPPORT

OCTOBER 2024

We're currently taking next steps in
our support tools, but until then
we need your views and thoughts
- we'd appreciate two minutes of
your time in completing a very
quick survey.

...



UK PRINTING - GENDER, AGE
AND ETHNICITY



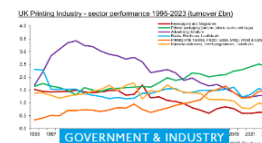
GOVERNMENT & INDUSTRY

PACKAGING AND LABELS
VITAL TO THE STRATEGIC
FUTURE OF PRINT

OCTOBER 2024

Smithers forecasts +3.6% CAGR for
\$504.9 billion packaging print
market in wake of Drupa 2024

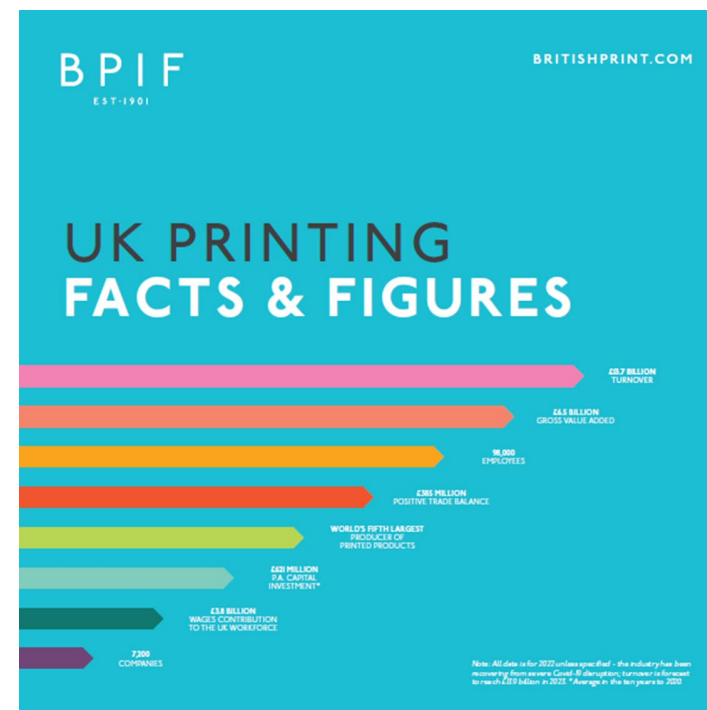
...



UK PRINTING - SECTOR
PERFORMANCE 1995-2023

OCTOBER 2024

We have produced an analysis of





GOVERNMENT & INDUSTRY

MEET YOUR MP THIS SUMMER!

CONSULTATIONS AND REPRESENTATIONS

The BPIF is regularly consulted by the government regarding the formulation of public policy.



TRADE ASSOCIATION

We represent, connect and develop the industry through Government lobbying, ongoing research, environmental awareness and a host of vibrant communities.

[READ MORE](#)



PROFESSIONAL SERVICES

Our industry expertise supports the smooth running of your business in areas such as H&S, health & safety, legal and environmental.

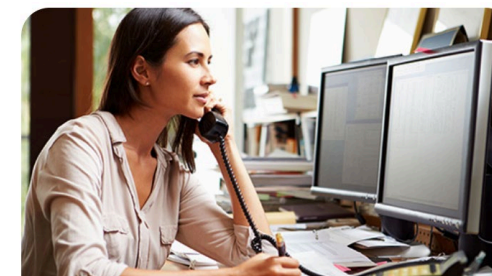
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TRAINING & DEVELOPMENT

BPIF Training is so much more than a training provider, we're a partner that builds careers and provides a competitive advantage.

[READ MORE](#)



EXPERT ADVICE

Our team are equipped with specialist industry knowledge and are here to work with you on the business requirements you need in H&S, HR, Environmental, Commercial Legal and Employment Legal to ensure that your business abides by required obligations to ensure your business can sustain and thrive.

Thank You

Charles Jarrold

Chief Executive, BPIF